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The A&T Register

Serving North Carolina A&T State University since 1893

Wednesday, February 14, 2007

www.ncatregister.com

Volume lxxx, Issue 15

A&T joins HEAT route

Aggies ride for free

By Shana Brown
Contributor

The City of Greensboro Transit Authority (GTA) is merging with A&T in an effort to help students get around town with ease; Higher Education Area Transit (HEAT), a service provided by GTA is now adding A&T to its routes.

All seven colleges or universities that are located within Greensboro city limits are now apart of the HEAT service. All

fares are free through HEAT and students are able to connect to the GTA to get to parts of the city that HEAT does not run through.

HEAT has added two stops on campus to their regular routes; one at Market and Laurel and another at Market and Benbow. These two new HEAT stops are regular stops for the GTA. A&T students can use HEAT services by showing their

See Heat, Page 2



A&T is joining other Greensboro colleges on the city's bus line for students, HEAT.

Photo: www.rideheat.com

Howard student says 'say no to sex'

By Eboni Farmer
Black College Wire

A Howard graduate student and social worker has an idea to help students stay free of HIV/AIDS: Abstain from sexual activity for a semester.

"Howard, we have a problem and it can't be ignored," Carl Miller, a graduate student and social worker, said. "Student leaders and the entire Howard campus need to take up the responsibility of protecting future generations from the issues that we face today."

Miller, along with the School of Social Work, has initiated a campaign, "A Semester of Abstinence and Advocacy."

Miller has teamed up with Miss Howard, Assata Barton, and the Community of AIDS Activists Fighting for Equal Justice to carry out the plan. The group plans to show the ABC-TV special "Out of Control: AIDS in Black America" in various dormitories.

While dates and times have yet to be finalized, the group hopes to secure panelists and show the documentary in the third week of February.

On Dec. 1, World AIDS Day, Howard's School of Social Work screened the documentary.

According to the Centers for Disease Control, HIV/AIDS is the leading cause of death for blacks between 25 and 44.

"If we don't take a stand as leaders then nothing will change," Miller said.

Miller added, "And more young people will become infected and die all because we ignored a problem that we can do something about."

According to Barton, the aim of the program is to analyze sexual behavior and how media dictate the way people behave in relationships. She also wants students to know their HIV/AIDS status, do research and learn more about the epidemic.

See Howard, Page 2

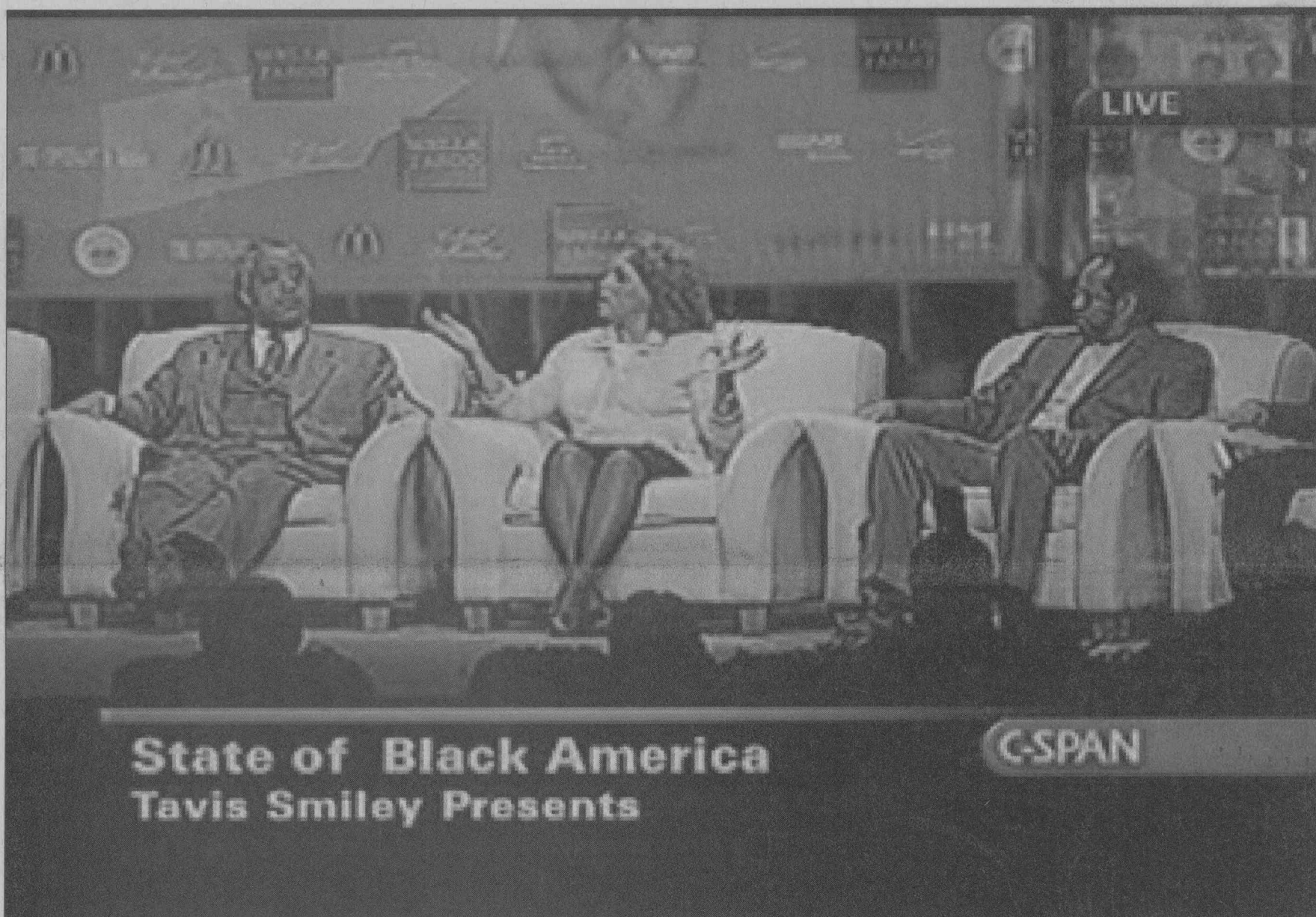


Photo credit: Black College Wire

The Rev. Al Sharpton and other panelists discuss black imagery at Tavis Smiley's State of the Black Union. The event was held at Hampton over the weekend.

Images hot topic for panel

By Ariel Charbonnet
Black College Wire

The image and behavior of black youth became a prime topic for discussion as more than 8,000 guests assembled at Hampton University for activist broadcaster Tavis Smiley's eighth annual "State of the Black Union" symposium.

Keying in on this year's theme, "Jamestown - America's 400th Anniversary: The African American Imprint on America," the Rev. Al Sharpton said black youths have lost the dignity that the blacks brought in 1607 to nearby Jamestown, Va., possessed.

"The image of the black man today

is that of a young, violent, black buck," added Tim Reid, an actor, director and producer who shared a panel with Sharpton, founder and president of the National Action Network, at the Feb. 10 event. "We have to use the power of propaganda more effectively."

Speakers challenged the new generation of blacks to understand and appreciate their history.

If black youth "knew that they came from greatness, they wouldn't be so inclined to misbehave," said Glenda Hatchett, the judge, television host and author. "You need to understand that we come from a rich past."

Panelists not only challenged black youth to act responsibly; they ap-

plauded them.

Cathy Hughes, founder and chairwoman of Radio One, Inc., commended the hip-hop generation for its revolutionary approach to reaching masses of the black population through music. The hip-hop stations on Radio One, she said, are very successful compared with other news/talk programs.

"Unity is the greatest challenge to the status quo," said Hughes. "And there is more unity in the hip-hop generation than in my generation or in any other generation."

Some students at Hampton University have different views on their so-called hip-hop generation.

"The hip-hop generation goes hard for Black History Month, but the

older generations did a lot more," said Alyse Howard, a junior at the historically black university. "In the past five years, we've seen P. Diddy's 'Vote or Die' campaign, but that's nothing compared to what was done in the 1960s and 1970s."

"They were united with a cause," freshman Ashley Wynn said, referring to the older generations of blacks. "They fought for what we have, and now we don't feel like we have to keep anything going."

Formal education was another topic of concern for the speakers.

Daphne Reid, an actor who co-founded New Millennium Studios

See Smiley, Page 2

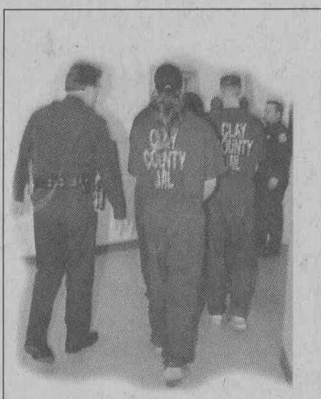


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explore. discover. become.

The A&T Register
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NEWS

◀ Wisconsin prison inmates get degrees, while incarcerated.

EDITORIAL

▶ Test your Black History IQ.



ON THE YARD

For the week of February 14-19

WEDNESDAY Personal Growth Program on Relationships Seminar

8:30 a.m. -12:00 p.m.
Memorial Student Union,
Stallings Ballroom

Give a Rose to Someone Special

9:00 a.m. -3:00 p.m.
McNair Student Lounge
\$5.00 per rose

SUAB's Valentine's Day Ball

7 p.m.
Stallings Ballroom
FREE

THURSDAY Program for Young Muslim Leaders on U.S. Political, Social and Educational Issues

Department of Political Science and Criminal Justice Office of International Programs will host a campus visit and class visitation for American Government and Politics, Poli 200-02 class.
9:00 a.m. - 11:00 a.m.
Room 206, Crosby Hall
For more information please email Professor James D. Steele at: steel-ej@ncat.edu

FLYING WEST

By Pearl Cleage
8:00 p.m.
Paul Robeson Theatre
Join The Department of Visual and Performing Arts, February 15 -17, for one of the most produced African American plays of the decade. For tickets and more information call 336.334.7749

OFF THE YARD

For the week of February 14-19

WEDNESDAY

Eros 3: An Erotic Art Show
Lyndon St. Artworks
Tickets: \$5
6-10 p.m.

Tyler Perry's Daddy's Little Girls
Premieres in local movie theatres

THURSDAY
African Dance Workshop
EthnoExpresso
Tickets: \$15 or \$10 w/
current student ID
6-7:30 p.m.

FRIDAY
Crowns
Stained Glass Playhouse
Tickets \$10.00
8:00 pm

SATURDAY
Opening Reception for Mark Brown: Winterreise

FREE
5:40pm

IMPORTANT PHONE NUMBERS AND OTHER CONTACT INFORMATION

GTA & HEAT COMMENDATIONS, COMMENTS & CONCERNS
The primary goal of GTA is to meet your transportation needs, but we always strive to exceed your expectations of public transportation. Your feedback is important to us, so if you have a compliment or concern to share with us about your GTA or HEAT experience, please contact us at www.rideheat.com, call us at 335-6499 or write to us at:

GTA Administrative Offices
320 E. Friendly Avenue, Greensboro, NC 27401
Mailing Address: P.O. Box 3136, Greensboro, NC 27402
Phone: 336-373-2634
Fax: 336-373-2809

GTA GENERAL INFORMATION

For general information on Greensboro Transit Authority services please contact GTA Customer Service at 335-6499.

GDOT GENERAL INFORMATION

GTA is operated by the Public Transportation Division of the City of Greensboro Department of Transportation (GDOT). To contact GDOT, please call 335-6499 or email them at gdot@greensboro-nc.gov.

The Piedmont Authority for Regional Transit (PART) connects GTA and Greensboro residents with locations throughout the Winston-Salem, High Point and Greensboro communities. From the J. Douglas Galyon Depot in Greensboro, riders can take PART to its regional hub on Regional Road. GTA Career Express vans then take riders to stops located within the AirPark area.

For eligible riders who have a disability that prevents them from riding the fixed route service, GTA operates Specialized Community Area Transportation (SCAT). For general information or to receive a copy of our SCAT Riders Guide, please contact the GTA Administrative offices at 335-6499.

For information on all GTA services, please visit us at www.rideheat.com or call us at 335-6499 for the most current information. For callers outside of the Greensboro area, please note that the local area code is 336.

GTA SERVICE EVALUATION COMMITTEE

The riding public is welcomed and encouraged to attend regularly scheduled GTA Service Evaluation Committee meetings. The sessions provide a forum to allow riders to express ideas, concerns and comments about GTA service. Please check the GTA web site at www.rideheat.com or contact GTA at 335-6499 for meeting dates and locations.

Copies of this schedule are available from GTA in accessible formats upon request. Information is subject to change. Please call GTA for the most current information.

HEAT CAMPUS STOP LOCATIONS

For students and Greensboro citizens traveling to and from area universities and colleges, Higher Education Area Transit (HEAT) routes serves the following campus stop locations:

Bennett College, Outbound: East Washington Street (near Bennett Street)
Bennett College, Inbound: East Washington Street (near Bennett Street)
Elon University School of Law: Stops Located at Friendly & Greene and Market & Commerce
Greensboro College: Odell Place and College Place
Guilford College: Binford Hall
GTCC - Greensboro Campus: Adult Education Center
GTCC - Jamestown Campus: Montgomery Circle near Williams Health Career Center
North Carolina A&T State University: Closest stops located at Market and Laurel and at Market and Benbow
UNCG: Melver Building
Graham Building
Library Tower
Spring Garden and Kenilworth
UNCG: Additional stops on Route 73: Walker and Warren, Walker and Tremont, Walker and Chapman, Walker and Elam, Spring Garden and Mayflow, Spring Garden and Eula, and Spring Garden and Chapman

HEAT SERVICE HIGHLIGHTS

Greensboro area students and citizens who travel around town on any of the six HEAT routes will find plenty of worthwhile places to go. In addition to serving area colleges and universities, HEAT will expand service to these and other community destinations:

Carolina Theatre
Center City Park
Downtown Greensboro
East Market Square Shopping Center
Friendly Center
First Horizon Park
Greensboro Cultural Center
J. Douglas Galyon Depot (and access to Amtrak, Carolina Trailways, PART Express and Greyhound)
Springdale Park

Please check your desired route of travel for more information. Get Going. Get HEAT!

THANK YOU FOR RIDING HEAT AND GTA!

WWW.RIDEHEAT.COM

ROUTE

70

EAST HEAT SCHEDULE



SCHEDULE SERVING

- J. DOUGLAS GALYON DEPOT
- BENNETT COLLEGE
- MARKET & LAUREL
- GTCC GREENSBORO
- MARKET & BENBOW
- NORTH CAROLINA A&T STATE UNIVERSITY

ROUTE 70

AUGUST 2006

A SERVICE OF

GTA-THE NEW ERA

www.greensboro-nc.gov/gta

Heat

From Page 1

Aggie One Cards, which are provided by the university to all students for identification purposes.

"HEAT has been in planning for about three years, but the service actually kicked off during Aug. 2006," said Kevin Elwood, a transportation strategic information specialist of Greensboro.

All HEAT buses have a bright orange-yellow eye catching design. It was created by Jennifer Homer, a design major of GTCC, and GTA's marketing committee decided to use the design.

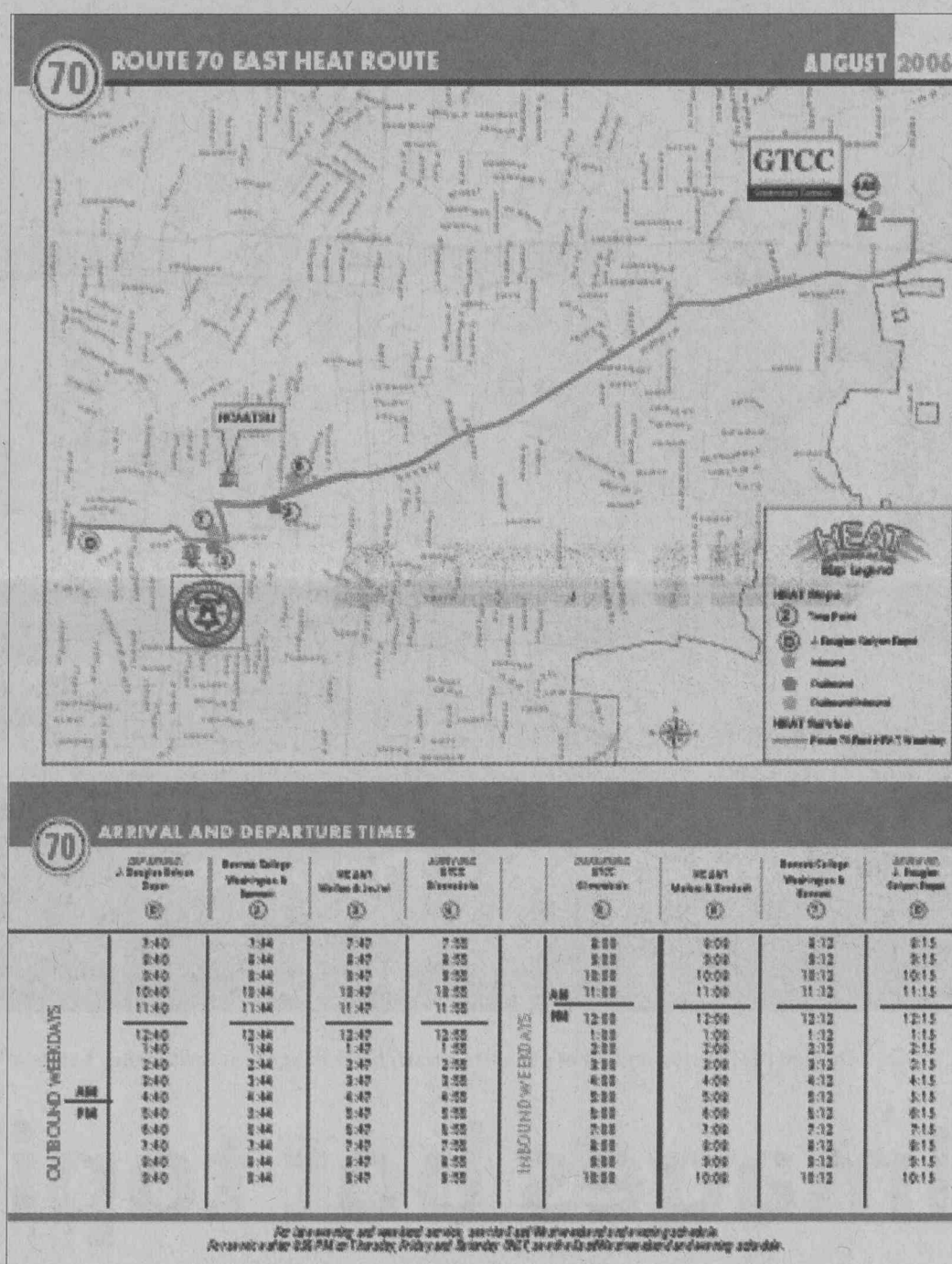
GTA embraced Homer's design for the new buses.

"We thought the design really captured the spirit of the service, it is fun and energetic," Elwood said.

HEAT has select stops so it does not stop at every stop like the GTA city bus routes, but students are able to transfer to any bus from HEAT buses free of charge. Most stops for this service are college campuses but it will also go to Friendly Shopping Center and J. Douglas Galyon Depot located in downtown Greensboro.

There are six routes that service the Greensboro area. All HEAT buses are handicapped accessible and have bike racks.

"I think this is going to be a good thing for A&T. It will help students get around the city easier," Renita Murphy, a senior, political science major, said.



Elwood commented on the impact of this service on the need for students to use it. "This is a service that A&T is

offering to the students in order to help with transportation needs and we really need them to utilize this service."

HEAT is currently available to all students. Schedules are available at www.rideheat.com.

Smiley

From Page 1

with husband Tim Reid, said that her priority was for school curriculum to be properly written.

Tim Reid stressed education as the most important tool for today's youth. "Education works," he said. "Not everyone can be a hip-hop artist."

While most of the panel's closing remarks were well-received, that was not universal. Speaking of Tim Reid's

comment, Howard, an aspiring hip-hop producer, said, "I was offended by that generalization. Education and hip hop are not opposites."

Hatchett's final comments brought the discussion to a close. "New generations must define their own history," she

said, "but it must be in the context of this history."

Ariel Charbonnet is a student at Hampton University's Scripps Howard School of Journalism and Communications. To comment, e-mail bcwire@hotmail.com.

CAMPUS CRIME POLICE BLOTTER

Fire
Vanstory Hall
A fire was reported in the garbage dumpster. The Greensboro Fire Department was contacted, responded and extinguished the fire. The estimated total damage is \$500.00. There were no injuries.

Arrest
Riverwalk Apts.
A female non-student was arrested for an outstanding warrant for

aggravated assault. The female was taken before the Guilford County Magistrate, where she was released on a written promise to appear.

Larceny
Smith Hall
A male university faculty member reported someone removed a ceiling projector and two desktop computers from a third floor classroom. The total estimated value of the stolen state property is \$15,059.00.

Suspicious Activity
Off Campus
A non-university related person reported that two female students at-

tempted to have university keys duplicated. The investigation is continuing. There is witness and suspect information.

Fire Alarm
Aggie Village 1
The fire alarm was activated due to smoke coming from a candle. The Greensboro Fire Department was contacted, responded and determined there was no threat. There were no injuries.

B&E of residence
Riverwalk Apts.
A female student reported that someone entered her residence and removed a pair of shoes. The total estimated

value is \$80.00.

Damaged Property
Vanstory Hall
A male student reported that another male student damaged his DVD player. The total estimated value is \$200.00.

Assault
Hines Hall
A male Middle College student was assaulted by other male Middle College students. There were no injuries. Criminal charges are pending.

Larceny
Moore Gym
A male student reported that someone had stolen his clothing.

The total estimated loss is \$403.00. There are no witnesses or suspects.

Vehicle Accident
Student Union Parking Lot
A vehicle failed to yield the right of way causing contact with another vehicle. The total estimated damage is \$1200.00. There were no injuries.

Found Property
Student Union Parking Lot
A staff member reported finding a BB gun. The total estimated value is \$50.00.

— Compiled by Shana Brown

Howard

From Page 1

Miller said that when HIV/AIDS first made U.S. headlines, it was thought to be a white gay male disease. Today, that belief is no longer thought to be true. According to the CDC, in 2005, African Americans accounted for 22,030 of the estimated 44,198 AIDS cases diagnosed in the 50 states and the District of Columbia, or 50 percent.

The CDC also reported that the rate of AIDS diagnoses for African American women was nearly 24 times that for white women. The rate of AIDS diagnoses for African American men was eight times the rate for white men.

"We have to respect and take care of ourselves because if we don't, who will?" Miller said.

"The more and more HIV/AIDS affects the black community, it seems like the less society seems to care," he said.

Taking the pledge of the "A Semester of Abstinence and Advocacy" campaign means that those who take part will get tested for HIV/AIDS, abstain from sexual activity and support the initiative to eradicate HIV/AIDS in the community.

"If we could get 60 students, that would be fine. But the more the merrier," Barton said.

Barton said students may be taken aback by the concept of abstinence.

However, she said she believes that once students read the contract and understand more about the epidemic in the black community, more will want to participate.

Eboni Farmer, a student at Howard University, writes for the Hilltop. To comment, contact bcwire@hotmail.com

2006-2007

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Wis. inmates attend college

By Erica Perez
Milwaukee Journal Sentinel

In some ways, Randy Gutierrez is like a lot of other 19-year-olds. The former varsity athlete is struggling through his first college history course with hopes of earning a degree.

The difference is that Gutierrez is behind bars at Kettle Moraine Correctional Institution near Plymouth, Wis., for sexual assault.

He's one of about 150 young inmates in more than a dozen prisons around the country who are taking classes and could even earn degrees from Milwaukee Area Technical College virtually for free through a new federally funded program.

"Now I feel like, obviously, I've got some time to learn and better myself

when I get out," said Gutierrez, who will be eligible for release in 2009.

The MATC program, called College of the Air, works much like an online class or a correspondence course. MATC sends instructional videos to prisons in Wisconsin, Maine, Tennessee, Texas, Alaska, Minnesota and New Jersey through a satellite feed.

At the prisons, inmates watch one hourlong video each week for 14 weeks. An MATC instructor sends assignments such as textbook reading, written papers and tests from Milwaukee. Students send their work back. The instructor gives written feedback by mail.

Meanwhile, a staffer at the prison monitors inmates' attendance, sends their questions to the MATC instruc-

tor and proctors their tests. Students pay \$10 a course.

After they complete credits, students receive an MATC transcript that looks like they went to school in Milwaukee.

Students who take enough credits can get associate of arts degrees from MATC from behind bars. That degree would then enable them to transfer to the University of Wisconsin-Milwaukee once they are released.

MATC English instructor Mark Connelly has never had face-to-face contact with his students at Kettle Moraine, but he knows their stories.

Each week he opens his e-mail inbox to find well-written essays about turned-around lives and dreams for the future. "I'm very impressed with the com-

mitment of the students," Connelly said. "The depth and rigor of the writing in general is very, very good."

MATC is one of several colleges nationwide that gets federal funding to educate young offenders. In Wisconsin, eligible inmates have to be younger than 26, be within five years of release and have a high school diploma or a GED.

Each state receives part of a \$23 million national pot for the incarcerated youthful offenders program. Wisconsin gets up to \$1,500 per participating inmate each year to pay for the instruction. The state had 1,441 eligible inmates in May 2005.

The federal funds aren't new, but MATC's degree program is. The college already had the instructional videos as part of an old pro-

gram that broadcast classes on public television.

The TV courses had quickly become archaic in the face of Internet learning. MATC was about to phase them out when the Wisconsin Department of Corrections contacted the college.

The state had access to federal funding to educate young inmates, but prisoners didn't have Internet access. MATC's videos seemed an ideal fit.

The college became partners with Corrections Learning Network and Correctional Education Association to provide the classes through an existing satellite network.

A one-year pilot program in five Wisconsin prisons proved successful enough that a dozen institutions in other states signed on. Now,

MATC gets \$325 a course from the federal government.

Wendy Erisman, senior research analyst with the Institute for Higher Education Policy, co-wrote a 2005 study showing that educating prisoners reduced recidivism, improved inmates' self-esteem and provided benefits for their children.

"A person who leaves prison with a degree or even college credits has greater potential to contribute to society," Erisman said.

For Gutierrez, getting an education is also about turning himself around.

"People are going to look at you like you are a felon," he said. "It's something to show them that you can work and you can do just as much."

Scientists declare humans cause global warming

By Barbara Barrett
McClatchy Newspapers

WASHINGTON — Four of the world's top physical scientists told Congress on Thursday that there's little doubt the world is getting warmer because of mankind's influences. They painted a dire portrait of rising sea levels, worsening storms and widespread droughts, which they said could result if humanity doesn't change its ways.

The panel's appearance raised the curtain on the political theater that will be the global warming debate in a Democratic Congress. House Speaker Nancy Pelosi, D-Calif., broke ground by testifying before a House committee; a Republican lawmaker insisted on cross-examining her; and others peppered the scientists with questions about dinosaur flatulence and China's fleet of coal plants.

"Does (it) mean to stop this increase in methane we've got to put catalytic converters on the backs of cows?" Rep. James Sensenbrenner, R-Wis., asked one scientist.

Still, some of the questions reflected the gathering support in Congress for the science behind climate change. House Science Committee Chairman Bart Gordon, D-Tenn., said he thinks there's a veto-proof majority to develop an agency that would focus technology on alternative energy and lowering the use of fossil fuels.

"We're going to have good legislation that's going to move this ball forward," Gordon said.

Four years ago, Sen. James Inhofe, the Oklahoma Republican who chaired the Senate Environment and Public Works Committee, called global warming "the greatest hoax ever perpetrated on the American people."

But the latest climate change report from a United Nations commission shows agreement from thousands of scientists and more than 100 countries, including the United States, that global warming exists.

And there is a 90 percent certainty that humanity largely caused it, the report says.

The report, presented last week in Paris, reflects six years of scientific assessment by the Intergovernmental Panel on Climate Change.

"Scientific evidence is now very strong that humans are changing the climate," Richard Alley, a Penn State University professor and a lead author of the report, said in an interview. "This is getting to the pound-on-the-table point now."

Pelosi plans to form a select committee on global warming and energy independence, a move that already has pitted her against Rep. John Dingell, D-Mich., who says his Energy and Commerce Committee holds jurisdiction over such matters.

Going up?



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Love, the traditional way

By Ellen Warren
Chicago Tribune



Robert Alston
Contributor/Columnist

Do you believe a couple with two different religions can stand?

I would like to start off by saying ALL things are possible with God. There is no way I can say that it is impossible for a couple with two different religions to last. Now if the two are not serious about their religion at that point in their lives, then this will not cause any problems. Also if the two communicate well and humble themselves, things will be okay even if the two were serious about their religions. But the problem comes when people are not being open-minded of their partner's religion, and immediately cut that person off the second he or she begins to talk about it. We must humble ourselves and at least listen to our partner's religion, because their religion is where their soul abides. Now once marriage comes into play, then it gets real serious because now we're talking about raising a family and creating rules in the household. Everyone who I have talked to would like to see their children raised in the religion they believe in, and this can certainly cause division. My suggestion is to always be open-minded to your partner's religion, and pray continuously, because many religions today do not have room for other religions also.

Love is grand. Love expressed with a sweet card on Valentine's Day is even grander.

And grandest of all is the special Valentine that you can't run in to Walgreens and buy at the last minute.

In the game of love, there are bonus points for planning and ingenuity.

A handwritten poem or heartfelt note created especially for the beloved is always the

best choice. If this is accompanied by a lacy paper doily cut in the shape of a heart, all the better.

But let's assume for a minute that original poetry doesn't come easily.

Or that arts and crafts, even the minimal skill of using a scissors to make a cutout, are just not your thing.

Here's a suggestion that can make you a romantic champ: a vintage Valentine specific to the one you love.

The card shown here melted the heart of a newspaper reporter we know. It was purchased

for a few bucks on eBay, where old Valentines abound at this time of year.

This same card could have worked just as nicely had the recipient been the parent of a cute little redheaded boy.

It turns out that virtually every hobby, sport, obsession and profession has been embodied in the Valentine-makers' art.

"I'd fly to your arms," says the pilot (or the trout fisherman).

"Loving you is as easy as pie," a baker declares. "Pulling for you to be my valentine," says the dentist, holding a

single tooth aloft.

There's bowling, polo, baseball and canoeing.

Trains, squirrels, puppies and, to signify the mammoth size of your love, a herd of elephants.

If there's a barber in your romantic sights, a talking shaving brush is "in a lather over you." Did you meet her in a coffee-shop?

A steaming coffeepot "can't help spouting my love."

One more tip if you aspire to the Valentine's Day Hall of Fame: You can't go wrong with a foot massage.



T. Savonne Fordham
Contributor/Columnist

Do you believe a couple with two different religions can stand?

If the reason why two people decide to get into a relationship is so they can potentially have a life lasting bond, religion, will more than likely prove to play an important role. There are a lot of different perspectives to consider of course.

If two people have different religious beliefs, but neither of them is particularly strong in their faith then it probably would not make any difference concerning the relationship.

On the other hand, if you have two individuals who have different religious beliefs and both of them are strong in their beliefs then the relationship may go through some serious struggles.

The Bible states that two individuals shall be, "equally yoked," this does not mean that both individuals should have identical beliefs, it means that both individuals should be strong in their faith and spirituality.

Yokes, in the Biblical days, were the machines that held cattle together. It doesn't matter if there is a shared religion or not, if one individual is stronger than the other then someone will potentially be hurt.

Now In Theatres:

Feb. 14:

TYLER PERRY'S DADDY'S LITTLE GIRLS

Gabrielle Union stars as a successful lawyer who falls for a struggling father of three.

MUSIC AND LYRICS

Hugh Grant and Drew Barrymore are charged with composing a chart-topping hit in this romantic comedy.

Opening Feb. 16:

BREACH

Ryan Phillippe is charged with taking down a suspected FBI double agent (Chris Cooper) in this film based on the Robert Hanssen case.

BRIDGE TO TERABITHIA

Two unlikely friends create a fantasy kingdom in the woods in this adaptation of the Newberry Award winning book.

GHOST RIDER

Nicolas Cage is Marvel Comics character Johnny Blaze, a stunt motorcyclist whose soul is taken over at night by a flaming skulled vigilante named Ghost Rider.

Words of Wisdom live in all of us.

How will you share yours?

In support of Black History Month,
Alltel Wireless is inviting
HBCU students to enter our
**Words of Wisdom:
Lessons in Courage**
essay contest.

Fifty years ago, the Little Rock Nine personified courage and spirit. Write an essay showing how you will personify courage and spirit today. Winners will receive a scholarship to the HBCU of their choice and will be presented awards personally by Dr. Maya Angelou.

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to find out more.

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Dr. Maya Angelou

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• 2475 S. Church St. | (336) 229-2500

Clemmons

Lewisville-Clemmons Rd., inside Kmart
(336) 766-5620

Greensboro

• 411 Pines Church Rd. | (336) 235-2215
• 1312-105 Bridford Pkwy. | (336) 235-4867

High Point

3838 Sunset Dr. | (336) 841-9107
Main St., inside Kmart | (336) 434-1780

Kernersville

350 S. Main St. | (336) 993-3810

Madison

New Market, inside Kmart | (336) 458-1190

Reidsville

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Summerfield

4548 U.S. Hwy. 220 N. | (336) 644-7048

Thomasville

1033 Randolph St. | (336) 476-0261

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• 340 Summit Square Blvd. | (336) 377-2522
• 536 Hanes Mall Blvd. | (336) 760-5333

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Equipment & promotional offers at these locations may vary.

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One-Stop Cellular | (336) 629-6363

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Cellular Plus | (336) 584-5379
One-Stop Cellular | (336) 536-1226

Eden

One-Stop Cellular | (336) 627-5200
Post Office Etc. | (336) 823-7999

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One-Stop Cellular | (336) 316-1020

High Point

Cellular Plus | (336) 885-5060
One-Stop Cellular | (336) 885-0084
Parcom | (336) 434-2143

Lexington

Davidson Comm. | (336) 238-2105

Randleman

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Reidsville

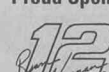
One-Stop Cellular | (336) 618-1530

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Former Aggie player shares success with his alma mater

Malcolm S. Eustache
Contributor

Bill Gates and Bono. Two men seemingly on opposite ends of the American spectrum, found a medium ground in 2005.

The location was the cover of one of the most prestigious magazines in American history, TIME, where they earned the humbling honor of Person's of The Year for their philanthropic and humanitarian work.

It was in the story of these two men that Coach Joe Crosby, former head football coach at Morris Brown University, found justification for an idea that would be criticized, or even crucified, by the normal cut-throat capitalistic mindset.

The idea of giving. "For me, people like Bill Gates, Bono and Oprah," said Crosby. "If you look at what they've done, it's incredible. God gives them big. If you look at some of the richest people in the world, they're also some of the most giving people in the world."

It was two years prior to the publishing of the inspirational cover, 2003, when Crosby, along with the support of his wife Christina tried his hand in the food business by opening up the T-60 Grill on Mother's Day

after 23 years of coaching football.

"Originally, our menu was very simple with only steaks and sandwiches," said Crosby, a native of Charlotte.

"However, four months after the restaurant opened, and with Tina's encouragement, we introduced the Low Country Boil – an entrée consisting of sausage, corn, potatoes, shrimp and crab – which are all boiled in a pot containing the special seasoning that we developed.

The response that Tina and I have received to our Low Country Boil has been beyond our imagination."

Crosby's success in entrepreneurship is the product of A&T's school of business, which he graduated from in 1977.

He was a member of the Aggies' football team as well.

Under the guidance of the school of business' dean, Dean Craig, and the watchful eye of Coach Howell, Crosby was tremendously influenced by them as a young Aggie.

And for that, Crosby has been more than generous to his alma mater. As stated on the side of his Coach's Low Country Boil Seasoning, two dollars of each 23-ounce bottle sold is being donated to A&T.

The money is divided equally among the academic and athletic departments.

The Crosbys have not been discriminative with their giving as they also have the same deal with Clemson seeing as though they are based in close proximity in Seneca, S.C.

Along with both those charitable endeavors, they also have the Joe and Christina Crosby Foundation.

Through this organization, they give back in three specific areas: culinary education, collegiate education and elementary education.

"We recently provided all the elementary teacher's in Ocone County (South Carolina) with school supplies," said Crosby. "We also put six kids on scholarship. You can always get to a point in your life when you can give back because you never know."

Over a span of four short years, Joe Crosby went from a small restaurant owner to having his products sold in Wal-Mart, Bi-Lo and Food Lions nationally.

According to coach Crosby, the bigger his business grows, the bigger he will be able to give back.

You can find Coach's Low Country Boil products in the A&T bookstore and C-Store

Is suddenly unranked Duke in trouble? Some theories on Blue Devils woes this season

Luciana Chavez
McClatchy Newspapers
(MCT)

On Sunday, with the Duke men on their way to a fourth straight ACC loss at Maryland, a Terrapins fan at the Comcast Center yelled at Duke's coaches and players seated nearby: "It used to mean something to beat you guys! Now everyone beats you!"

Chew on that for a second. A fan of a hated rival was spitting mad at the historically successful Blue Devils - for losing.

That guy knew how far this Duke team has fallen off the usual Duke track this season.

So do Associated Press poll voters.

On Monday, The AP kicked Duke (18-7, 5-6) out of its top 25 college basketball poll for the first time in 11 years.

Now talk is swirling about the Blue Devils being a bubble team for the NCAA Tournament field.

That's bad by Duke standards, but it's not time to start counting to 10 over the Blue Devils' prone bodies.

Before Sunday, the Blue Devils had played well enough to win 18 times.

Then they lost three games by a total of nine points because of blown free throws and missed shots near the hoop.

Losing to Maryland was an aberration because the Terrapins built a 20-point lead. Duke, not a great offensive team anyway, couldn't come all the way back on the road.

With five ACC games remaining, including Wednesday at Boston College, is Duke in trouble?

Here are several theories addressing why this Devils team is having issues.

Theory No. 1: They can't win close games without a go-to guy.

Bottom line: False, as long as Josh McRoberts, DeMarcus Nelson and Jon Scheyer get back to consistently doing what they're capable of doing.

For example, what happened against Maryland was McRoberts scoring inside and making fewer forays out onto the perimeter.

Although McRoberts consistently has created for others from the high post and the wing, the Devils have needed his in-

side scoring from the start.

Now, Nelson must focus on finishing drives and turning turnovers into points, while Scheyer must get back to being a consistent point producer.

Theory No. 2: Duke doesn't have the talent it had in years past.

Bottom line: Tough to measure - UNC and Duke both have six McDonald's All-Americans - but probably false.

Rob Harrington, recruiting analyst for PrepStars.com, said Duke doesn't lack talent.

"I think they have too many guys with the same strengths and weaknesses," Harrington said, citing Nelson and freshman Gerald Henderson.

"If you look at recruiting rankings the last four years, very few teams have done as well as Duke. But you can argue some guys have not quite performed up to expectations."

While the talent is there, the team lacks speed.

Point guard Greg Paulus isn't the fastest guy. That can hurt Duke on defense, but so does not having Henderson and Lance Thomas on the floor more.

With Henderson needing more time to find his groove and Thomas in frequent foul trouble, the absence of those two cuts into Duke's speed on the floor.

Because those two player still are maturing as college players, the Devils have found it tougher to sustain their trademark pressure defense. And the stakes are higher against better ACC teams than they were

while Duke started 13-1.

Theory No. 3: Duke is too young.

Bottom line: False; many premier programs annually face the same dilemma as players move on to the NBA.

Still, this should be kept in perspective: Duke isn't North Carolina, another young team, but it also is not Connecticut.

Duke and UConn dominated college ball in the late 1990s and early 2000s. The Huskies beat Duke in 1999 for the national title.

When they beat Duke in the 2004 Final Four on their way to another title, many believed that game should have been for the championship.

But Connecticut is 15-9, 4-6 in the Big East, after losing four first-round picks in the 2006 NBA Draft. Duke lost two, J.J. Redick and Shelden Williams.

At 18-7, ranked 18th in the Ratings Percentage Index and with wins over five teams in the RPI's top 30, Duke certainly could be in a lot more trouble.

Theory No. 4: Duke can't shoot from the outside.

Bottom line: True. It matters because Mike Krzyzewski's teams have sought to make more 3s than they've allowed others to shoot.

The 2001 national title team had Shane Battier, Jason Williams and Mike Dunleavy. The 2004 Final Four team had Redick, Chris Duhon and Daniel Ewing.

Duke teams need more than one guy with range and touch. At this moment, Duke's one guy is Scheyer. That isn't enough.

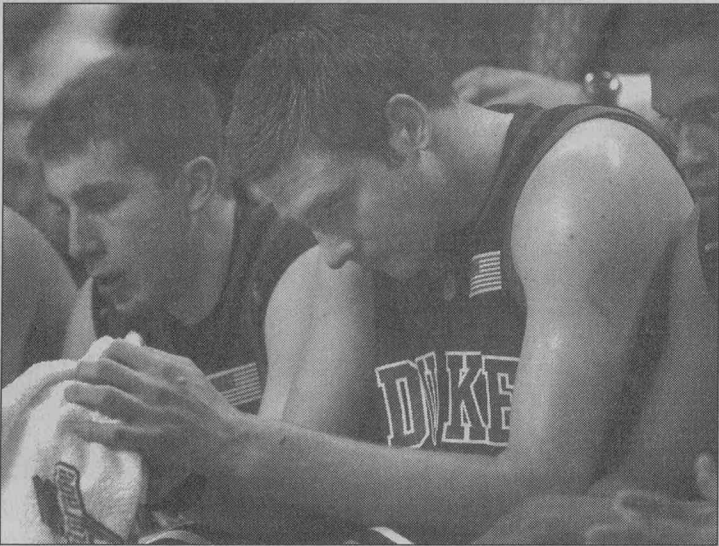


Photo Credit: Ted Richardson
Josh McRoberts and the Blue Devils had struggled this season and are hoping that they can get it turned around before it's too late.

Aggies unveil 2007 recruiting class

Michael J. McCray
Sports Editor

"Give me your tired, your poor, your huddled masses yearning to breath free."

Emma Lazarus wrote those words in "The New Colossus" in 1883.

They later appeared on the Statue of Liberty and greeted new immigrants to America at Ellis Island in New York.

A&T's Statue of Liberty would probably read "Give me

your fast, your disciplined and your not highly recruited."

Coach Lee Fobbs and the Aggies unveiled their 2007 recruiting class Wednesday night and although they are small in number, many hope they will be big on the field.

The newest Aggie immigrants are cast of characters that span from sea to shining sea, with recruits from as far away as California to some that are almost close enough to walk to Aggieland.

The Recruits Nicholas Johnson

Linebacker
6-3, 205, 4.5 (40)
All-Conference, 112 tackles, 10 TFL, 1 sack, 3 blocked punts and 1 TD
Chose A&T over WCU, Elon, Coastal Carolina

David "Speedy" Robinson

Running Back
College of the Sequoias
Leisure City, FL
5-9, 180, 4.42 (40)
#2 rated RB in Broward County, 1,100 all purpose yards, 17 TDs, Second Team All-Conference
Chose A&T over Arkansas, Temple, Eastern Michigan
*already enrolled and ready for spring practice

Jason Valmont

Offensive Lineman
St. Louis Catholic High School
Lake Charles, LA
6-6, 315, 5.3 (40)
1st team All-State Academic, 1st team All-District, Team Captain
Chose A&T over McNeese State, SE Louisiana and Louisiana-Monroe

Dashaun Graham

Cornerback
Page High School
Greensboro, NC
5-11, 185, 4.5 (40)
130 tackles, 15 TFL, 6 Ints, 9 fumble recoveries, 4 forced fumbles, All County, two-time All Conference, led team in interceptions
Chose A&T over B-CC, Delaware State, Coastal Carolina and WCU

Brandon Croley

Cornerback/Safety
Clemson University
Jacksonville, FL
6-1, 205, 4.47 (40)
Top 50 prospect in Florida, Special teams player in 2005, did not play in 2006
*already enrolled and ready for spring practice

Alex Harper

Offensive Lineman
6-5, 295, 5.3 (40)

Baltimore, MD
107 pancakes, All District Wrestler at Woodlawn
Chose A&T over MEAC foes Morgan State, Hampton and Delaware State

Demmerick Chancellor

Running Back
Clemson University
Miami, FL, (Edison HS)
6-1, 205, 4.45 (40)
(At Clemson) 276 yards on 46 carries, 6.1 yd per carry, season high 114 yds against Temple.
*already enrolled and ready for spring practice

Ihsan Shaheed

Cornerback
College of the Sequoias
Oakland, CA
5-11, 175, 4.33 (40)
3 ints for TDs, 18 PBUs, Defensive captain
Chose A&T over Syracuse, Arkansas, Utah State, BYU, Idaho

Enoch Cohen

Offensive Lineman
North Forsyth High School
Winston Salem, NC
6-4, 285, 5.2 (40)
Career 147 pancake blocks, Two time 1st team all metro, 2nd team All Northwest, rated in the top 25 all around athletes in Winston-Salem, 4 year honor roll student, 3.4 GPA, Started at both center and tackle.
Chose A&T over Hampton, Howard, North Carolina Central and Shaw

Michael Pace

Cornerback/Safety
Hinds Community College
Gulfport MS
6'0, 185 lbs, 4.44 (40)
36 tackles, 8 passes broken up, 1 INT, 2 TDs, 4 sacks
Chose A&T over Southern Mississippi, Shaw and Mississippi State

Adrian Carter

Offensive Lineman
Richmond County High School
Hamlet, NC
6'3, 285 lbs, 5.2 (40)
125 pancakes
Chose A&T over Kentucky State

Aggies get huge win over FAMU

Steve Rush scores 36 in home victory

Darrick Ignasiak
Sports Editor

Unselfish best describes A&T guard Steven Rush.

The points may indicate that he's leading the Aggies but don't let that fool you. He wants his teammates to get going, and they did, in a must win game on Monday at Corbett Sports Center in front of 3,856 fans.

Rush scored a career-high 34 points and the Aggies held on for a 90-82 victory against Florida A&M (14-12, 8-5 MEAC) in a nationally televised game on ESPN.

"Truthfully, my teammates got me going," Rush said. "Whenever they get to scoring it opens the floor and it gets me going. When we're clicking on all cylinders we're tough to beat."

With the help of senior Walter Booth, Rush got going. Booth, who scored eight points, scored all of those in the opening of the game to give A&T a boost.

Then Rush went to work hitting four three's in the first half to put the Aggies ahead by 16 at intermission.

"Tonight was a great night for me," said Rush, a Greensboro native. "We wanted to make up for the Bethune game."

Along the way, Rush had to defend a Rattler that was 6-inches taller than him until Angelo Hernandez switched over to guard him.

A&T swindled away a 25-point lead in the first half. The Rattlers came charging back to cut A&T's lead to 75-69 with

5:06 remaining.

"We got satisfied," Rush said. "That's when they came back in the game. We got to learn how to finish games. When you have a team down 25, especially with this crowd. You got to have to learn how to put him away."

Rush was feeling it from 3-point range shooting 7-for-11, a far better night than on Saturday when he shot 1-for-8.

"I got some good looks at some baskets," Rush said. "I was in rhythm I had a nice rhythm in warm-ups."

But A&T forward Jason Wills scored on a layup to extend A&T's advantage to 77-69 and the Rattlers never could come any closer.

"We are trying to push the ball," he said. "We can't beat anyone in the 50's. We have to score points."

The Aggies (11-14, 7-6 MEAC) needed the win after falling to seventh place in the MEAC. Juniors Austin Ewing scored 18 points and Trahern Chaplin had 12 points.

Leslie Robinson scored a team high 23 points to lead the Rattlers. He was 7-for-19 from 3-point range. The Aggies forced 25 turnovers and had 20 rebounds. A&M had with 40.

"We have been in a slump as of lately," Rush said. "I think this game will help to come out of it to finish out conference play."

The Aggies shot 52.7 percent, while A&M shot 44.3.

A&T will play Coppin State on Saturday and Morgan State on Monday.

AGGIES RUNDOWN MEN'S BASKETBALL

Jason Wills had 13 points and 10 rebounds in the Aggies 55-58 overtime loss.

A Steve Rush four-point play helped get the Aggies into OT but a surprisingly tired A&T team couldn't keep pace with a Wildcat team determined to slow the pace.

WOMEN'S BASKETBALL

The Lady Aggies got two big wins over the weekend pushing their home win streak to nine in a row.

The 73-61 win over Bethune-Cookman Saturday was highlighted by Amber Bland's 23 points and Ta'Wuana Cook's 16 points.

Brittanie Taylor-James added 12 points in the effort as the Lady Aggies. Monday night the Lady Aggies managed to grab sole possession of second place in the MEAC standings behind undefeated Coppin State.

Bland and Cook again set the pace for the Aggies, combining for 46 points. The duo has also combined for five MEAC weekly honors this season. The Lady Aggies moved to 10-1 at home this season but Coach Patricia Cage-Bibbs maintains that the team still has room to improve.

TENNIS

The Lady Aggies had a tough trip to East Carolina over the weekend as they fell 7-0 to the Lady Pirates.

EAST CAROLINA 7, N.C. A&T 0

Singles Play

1 - Mireia Gol (ECU) def. Tina Ruffin (A&T)
6-1, 6-0
2 - Luiza Borges (ECU) def. Jaymee Jones (A&T)
6-2, 6-1
3 - Varinia Soler (ECU) def. Terika Palmer (A&T)
6-1, 6-0
4 - Alex Smith (ECU) def. Porche Martin (A&T)
6-0, 6-0
5 - Zandy Overcash (ECU) def. Revorn Ferguson (A&T)
6-1, 6-1
6 - Brooke Walter (ECU) def. Destiny Williams (A&T)
6-0, 6-0

Doubles Play

No. 1 - Borges/Gol (ECU) def. Jones/Ruffin (A&T)
8-3
No. 2 - Smith/Soler (ECU) def. Martin/Palmer (A&T)
8-0
No. 3 - Overcash/Walter (ECU) def. Ferguson/Williams (A&T)
8-1

Team Records: East Carolina 8-4
N.C. A&T 1-4



MEAC STANDINGS

WOMEN'S BASKETBALL

	Conference	Overall
Coppin State	12-0	17-6
N.C. A&T	9-4	14-10
Delaware State	8-5	13-11
Florida A&M	8-5	12-12
Morgan State	7-5	12-10
Hampton	7-6	11-11
UM-Eastern Shore	6-6	10-14
S.C. State	5-9	7-17
Howard	4-8	4-18
Norfolk State	3-10	4-20
Bethune-Cookman	1-12	4-20

This week's games:

SATURDAY

Coppin State
Corbett Sports Center
2 PM

MONDAY

Morgan State
Corbett Sports Center
5:30 PM

MEN'S BASKETBALL

	Conference	Overall
Delaware State	11-2	14-11
Morgan State	8-4	10-13
Florida A&M	8-5	14-12
Hampton	8-5	12-12
Norfolk State	8-5	8-15
N.C. A&T	7-6	11-14
S.C. State	7-7	9-15
Coppin State	5-7	7-17
Howard	4-8	8-16
Bethune-Cookman	4-9	6-17
UM-Eastern Shore	0-12	3-21

This week's games:

SATURDAY

Coppin State
Corbett Sports Center
4 PM

MONDAY

Morgan State
Corbett Sports Center
7:30 PM

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What's News—

In Business and Finance

Kodak Tries Printers With Cheaper Ink

In a move that could shake up the \$45 billion-a-year ink oligopoly, Kodak unveiled its long-awaited inkjet printer, with ink cartridges priced far less than its competitors.

Printer makers, led by Hewlett-Packard, have long derived most of their profits from ink, which is priced at more per ounce than perfume or caviar. Indeed, annual sales of inkjet printers and multifunction devices world-wide are less than one-quarter the annual sales of consumable ink and paper.

Kodak plans to make more money from the printer hardware and to accept lower profits from the ink. Its new inkjet-based multifunction devices, primarily intended for home use, will be priced at \$150 to \$300, depending on whether they have color displays and slots for camera memory cards. Analysts said the prices are each about \$50 more than comparable devices now on the market. Each of the Kodak printers will use a \$10 black-ink cartridge and a \$15 color-ink cartridge—about half the prevailing ink prices.

Some industry watchers think Kodak's strategy spells trouble for inkjet-printer makers, especially second-tier vendors like Epson and Lexmark International. Charles LeCompte, president of Lyra Research, says Kodak's low-price ink is "such a dramatic message that someone will have to respond."

Airline Service Suffered in '06

Last year was a tough, sloppy one for U.S. air travel. Despite improving financial performance, carriers and their customers suffered declines in service, plagued by everything from more misplaced baggage to more late departures.

While US Airways had robust earnings, it ranked last among the 10 biggest airlines in the rate at which bags were lost and the frequency of consumer complaints, according to Department of Transportation data. Continental posted a strong financial performance, but came in last in on-time percentage and the rate that it involuntarily bumped passengers from flights.

On the other hand, JetBlue posted a small loss for the year but mostly strong service rankings: best in baggage, bumped passengers and canceled flights (but next-to-worst in flight delays). Northwest was also strong in customer-service measures, while it still works through its reorganization in bankruptcy court.

In terms of service alone, DOT data put JetBlue, Southwest and AirTran at the top of the industry among major carriers last year. At the bottom were Delta, United and US Airways.

Rankings were established by reviewing DOT data for 11 months.

New Uses for Search: What Shall We Sell?

Some businesses are discovering that Web search isn't just for marketing their offerings—but also for deciding what to sell.

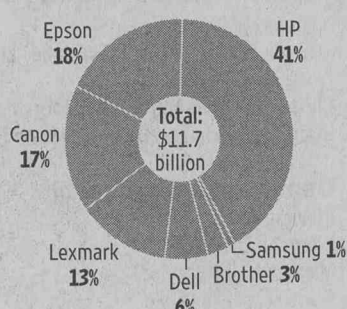
People conduct hundreds of millions of search queries daily, many looking for goods or services to buy. Businesses in the U.S. this year will spend an estimated \$8.3 billion to have their ads displayed alongside the results offered up by search engines, according to eMarketer. Now, some companies are figuring that what users type into search boxes offers insight into what people are actually interested in buying.

Businesses are learning to use Web-based services from Yahoo and Google and other tools to evaluate volumes of searches on any given keyword. Some look for the words consumers most often use in relation to their offerings and create marketing content that could be picked up by search engines. Businesses also often use software to analyze users' activities on their own Web sites to help decide what to sell and how to effectively present it.

Thomas McDermott, owner of 4 Aces Golf in Gettysburg, Pa., is us-

New Competition

Kodak will enter the inkjet printer market in March. World-wide market share in 2005



Note: Figures don't add up to 100% due to rounding

Source: IDC

ing query-volume data to help decide which brands of golf clubs to carry in the online golf store he plans to open by this summer.

Apple and Beatles: All Together Now?

Apple appears to have reached a final resolution of a trademark battle with the company that represents the Beatles. But today's iTunes users won't be able to download "Yesterday" tomorrow.

The companies have long squabbled over the word Apple, with the Beatles' Apple Corps Ltd. objecting to the use of its trademarks by the Silicon Valley company. Under a new agreement, Apple Inc. will take over those trademarks, and license some of them back to Apple Corps, which agreed to drop its trademark-infringement litigation.

Neither company answered the biggest question for music fans—whether they will finally be able to buy Beatles recordings from iTunes. The Beatles are the most prominent holdout from iTunes, and the companies have privately discussed licensing deals in the past, but nothing has materialized.

State Investigates Soft-Drink's Claims

Connecticut's attorney general is investigating claims by Coca-Cola and Nestlé that a new soft drink they are marketing burns calories, saying he is concerned the assertion may be misleading and based on "voodoo nutrition."

The drink, called Enviga, is hitting stores across the nation this week. Coke and Nestlé, which developed the drink together, say it can help consumers burn calories through a combination of caffeine and a green-tea extract, both of which stimulate metabolism.

Richard Blumenthal, Connecticut's attorney general, said he is concerned the calorie-burning claims imply to people that the soda can help them lose weight. He is seeking copies of scientific work backing the calorie-burning claims.

A Coke spokesman said the venture stands behind its science. "We have been clear that Enviga is not positioned as a weight-loss product, but is designed to complement, not replace, regular exercise, a sensible diet, and other healthy choices you make throughout the day," he said.

Odds & Ends

Toyota said surging sales in overseas markets pushed fiscal third-quarter earnings to record levels as it gears up to overtake General Motors as the world's largest car maker. ... U.S. Treasury Secretary Henry Paulson defended the White House's 2008 budget proposal, saying preserving the Bush administration's tax cuts would help ensure the U.S. economy remains strong.

By Jay Hershey

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- The pros and cons of blogging.
- Tips for making the most out of job fairs.
- Where graduate students can find sources of financial aid.

Boomer, Gen-X Bands Get Back Together For Big Pay Days

By ETHAN SMITH
Rock guitar icon Eddie Van Halen and his band's original lead singer, David Lee Roth, have spent the better part of 20 years bad mouthing each other over their bitter split in the mid-1980s. Yet the band Van Halen recently posted a message on its Web site indicating that it would reunite with the flamboyant Mr. Roth this year for a 40-city tour.

The bad blood between Messrs. Van Halen and Roth will almost certainly stoke interest—and that doesn't count the additional curiosity that will result from the fact that Mr. Van Halen's 15-year-old son, Wolfgang, is his new bass player. Executives estimate the tour, based on a guaranteed fee of \$850,000 per show, would likely generate sales of at least \$34 million. That would make it a blockbuster.

As the concert industry revs up for the 2007 touring season, some of the greatest passion, among both fans and concert promoters, is reserved for bands that haven't been heard in live performance in years, if not decades. Comebacks or reunions have been announced by acts as disparate as Van Halen, Rage Against the Machine and a slew of smaller names.

Police Action

The Police and Genesis are expected to mount tours, but have not yet made official announcements. The hints are coming fast and furious, however. The Police—who released their last studio album in 1983—are set to perform together at the Grammy Awards. The band is likely to tour, although people close to the situation said significant details have yet to be finalized. A few years ago, Prince used the Grammys to similarly preview what became a massively successful comeback tour.

The resurgence in old-timer tours is partly a byproduct of the ongoing decline of the recorded-music busi-

Better to Reunite Than to Fade Away



Reunion tours are in growing demand. Clockwise from top, Cream's Ginger Baker and Eric Clapton, Cream, the Police, and the Police's Sting.

ness. As the record industry has failed to launch many big new names in recent years, the concert industry has looked to acts that are proven draws to keep their venues full. With rare exceptions—like the Police's singer and bass player, Sting—most members of these acts have not been as successful as solo performers as they were as part of a unit.

"There's a need for headlines throughout our business in a major way," says Randy Phillips, chief executive of AEG Live, the country's No. 2 concert promoter. "On the bands' part there's a need for cash. When those needs merge it's a wonderful thing."

In 2005, a reunion tour by '80s metal band Motley Crue took the industry by surprise and became the No. 11 grossing tour of the year, taking in close to \$40 million in 22 cities, according to Pollstar, which tracks concert-industry data. A three-night stand by the blues rock band Cream at Madison Square Garden was the fourth-highest-grossing show the same year, taking in \$10.6 million; it also helped to further propel the reunion phenomenon.

Indeed, reunion shows are no longer reserved for grizzled boomer

favorites. Bands that were together as recently as a few years ago are mounting comeback concerts and tours, too.

Pumpkin Patch

Six years after breaking up, Smashing Pumpkins is planning what the band's Web site calls "a world tour of tears." Further details weren't available, but two of the original members of the alternative-rock quartet will not be on hand. The impact of such personnel changes can be hard to gauge, but a recent series of concerts by Guns N' Roses has had mixed box office performance, thanks largely to the absence of integral involvement from any original members besides lead singer Axl Rose.

Unofficially kicking off this year's touring season is Southern California's Coachella Valley Music & Arts Festival, which in late April will feature '90s alternative-rock icons Rage Against the Machine. Festival organizers say ticket sales are at triple the level they were at this time last year, with 100,000 sold so far. For now, Rage Against the Machine has given no indication that it will tour after Coachella, mak-

ing the gig that much more attractive to fans. Coachella has in recent years served as something of a launchpad for comeback tours; ever since a reunion there of the Pixies, a favorite of critics in the 1990s, created a strong buzz. That laid the groundwork for a tour that became No. 70 in ticket sales in 2004—a major feat for a band with the Pixies' limited mainstream appeal.

The Pixies tour, which continued through 2005, is an object lesson in the lucrative economics of reunions. The Pixies tour grossed an average \$180,000 a show, according to Pollstar. The band played bigger venues, to bigger audiences, than it ever did during its original career as influential alternative-rock pioneers in the late 1980s. By contrast, in the same period a solo tour by Pixies leader Frank Black took in just an average of \$8,800 a show.

The Pixies' success has, in turn, inspired a slew of much smaller names to give it another whirl. This year alone marginal 1990s acts such as Chavez, Sebadoh and Bis have either announced or staged reunions. Kevin French, booking agent for Sebadoh, says that the Internet has extended the shelf-life of otherwise obscure bands, thanks to Web sites where fans too young to have seen a band the first time around can find their music and videos. The fresh online attention helps spur bands to reform. Musicians who were in multiple bands may find themselves involved in more than one reunion.

Sebadoh, for example, is an offshoot of cult favorite band Dinosaur Jr., which had its own reunion tour last year.

"Eventually they all do it," says Mr. French.

Bowl Ads Mostly Play For Laughs

By SUZANNE VRANICA
S lap-happy men and a feel-good Coke ad stood out in the game within the game during Super Bowl XLII, impressing ad-industry pros and consumers, and showing once again that humor is the best way to grab viewers' attention during the gridiron classic.

Ads from Anheuser-Busch, in particular, resonated among a group of ad executives and consumers who talked with The Wall Street Journal after seeing the Super Bowl ads. Among the most popular was a Bud Light spot showing a string of men slapping each other. The ad was "one of the favorites of the game," says Greg Yeaton, a 28-year-old student at Northwestern University's Kellogg School of Management.

Coca-Cola's ads, meanwhile, were the clear winner in a much-anticipated matchup with PepsiCo, ad executives said. One whimsical spot reveals what happens inside a Coca-Cola vending machine. "Coke was brilliantly done—superb," raves Christian Barnett, an ad executive at Brand Buzz.

User-generated ads—those created by consumers, rather than ad agencies—created a buzz. Maybe the biggest winner of the night was 21-year-old Dale Backus, an amateur filmmaker who won Doritos' contest for a member of the public to produce a Super Bowl ad. Doritos are made by PepsiCo's Frito-Lay.

In the latest example of how the user-generated content trend has swept Madison Avenue, Doritos revealed the winner publicly only when the ad aired. The high quality of the spot, featuring a guy getting into a car accident, had some on Madison Avenue a bit nervous.

"It's kind of scary that a consumer can come up with stuff that good," says Simeon Roane, executive creative director at the New York office of Publicis USA.

Several advertisers that have scored big in the past disappointed, including FedEx, Careerbuilder.com and E*Trade Financial. Careerbuilder.com has pleased viewers in recent years with Super Bowl spots showing offices where monkeys sat working at desks. But this year the company left its monkeys behind in favor of such spots as one showing office workers fighting hand-to-hand over a promotion.

"Where are the chimps?" says Mr. Roane.

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What's your B.H.I.Q.?

(Black history intelligence quotient)

BY ELI SANDERS
The Seattle Times

Black History Month began with historian Carter G. Woodson, who early in the last century came up with the idea for a "Negro History Week," which he envisioned as a celebration of black history and achievement, as well as a time for education.

In 1926, with the support of the Association for the Study of Negro Life and History, the first "Negro History Week" was held during the second week in February. The timing was meant to honor the birthdays of abolitionist Frederick Douglass and President Lincoln. Over the years, the event grew in popularity, and in the early 1970s, the association (which later changed its name, replacing the word "Negro" with "Afro-American") expanded the celebration and renamed it "Black History Month."

Now, in keeping with Woodson's idea of focusing on black history and education, we offer this Black History Month quiz:

- The founder of the Nation of Islam was:**
 - Elijah Muhammad.
 - Elijah Wood.
 - Ralph Ellison.
- Thurgood Marshall was:**
 - A prominent black thinker and architect of the Marshall Plan.
 - The first black Supreme Court justice.
 - A Harlem Renaissance writer.
- Negro League pitcher Satchel Paige played with which famous band leader?**
 - Benny Goodman.
 - Duke Ellington.
 - Louis Armstrong.
- Which amendment to the Constitution guaranteed black people (and all citizens) equal protection under the law?**
 - The 15th.
 - The 26th.
 - The 14th.
- Black people, women and people ages 18 to 21 have all been kept from voting at some point in the history of the United States. In what order were these groups given the right to vote?**
 - Black men, then women, then people 18 to 21.
 - People 18 to 21, then black men, then women.
 - Women, then black men, then people 18 to 21.
- What landmark 1954 Supreme Court decision struck down the idea of "separate but equal" schools for black people and whites?**
 - Plessy v. Ferguson.
 - Brown v. The Board of Education of Topeka, Kan.
 - University of California v. Bakke.
- The incarceration rates for black people in America have long been decried as a reflection of a biased justice system. At the end of 2000, what percentage of all black males in the United States ages 25 to 29 was in prison? (For comparison, the answer is 2.9 percent for all Hispanic males in that age group, and 1.1 percent for all white males.)**
 - 5.6 percent.
 - 9.7 percent.
 - 24.3 percent.
- The holiday Juneteenth commemorates the day in 1865 when:**
 - Abraham Lincoln signed the Emancipation Proclamation, thus freeing slaves.
 - Word reached Texas that Lincoln had signed the Emancipation Proclamation.
 - Lincoln declared war with the South over the issue of slavery.
- Former U.N. Secretary-General Kofi Annan, the first secretary-general from sub-Saharan Africa, is from what country?**
 - Ghana.
 - South Africa.
 - Nigeria.

True or false:

10. When the United States' founding fathers wrote "all men are created equal," they meant black people, too.

11. In the "Tuskegee Experiment," the United States monitored 399 black men with syphilis for 40 years to see what would happen to them — even though the men were never told they had syphilis and a cure for the disease was discovered decades before the experiment ended.

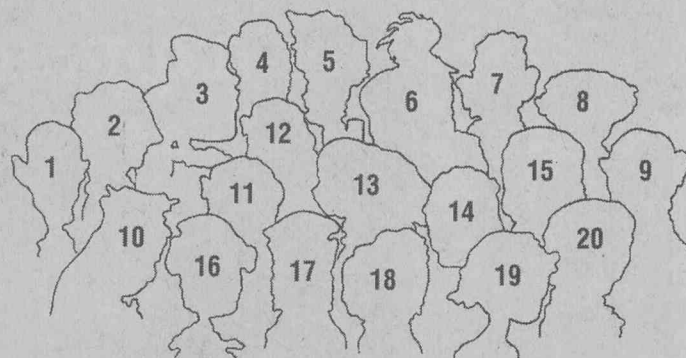
12. The holiday Kwanzaa was created by black activist and scholar Maulana Karenga in 1966.

13. Participants in the Harlem Renaissance included Jean Toomer, Langston Hughes, Zora Neale Hurston and Claude McKay.

14. The historically black college Howard University is located in Atlanta.

15. Match the following black Americans with their ideas:

- | | |
|--|--------------------------|
| A. "It is not integration that Negroes in America want, it is human dignity." | ■ Martin Luther King Jr. |
| B. "I have a dream that one day this nation will rise up and live out the true meaning of its creed: 'We hold these truths to be self-evident, that all men are created equal.'" | ■ W.E.B. Du Bois |
| C. Encouraged black people to pick themselves up by their "bootstraps" and said: "In all things that are purely social, we can be as separate as the fingers, yet one as the hand in all things essential to mutual progress." | ■ Malcolm X |
| D. Wanted to start a colony of black Americans in Liberia and said: "There shall be no solution to this race problem until you yourselves strike the blow for liberty." | ■ Booker T. Washington |
| E. Wrote "The Souls of Black Folk" and said of Booker T. Washington: "(When) Mr. Washington apologizes for injustice, does not rightly value the privilege and duty of voting, belittles the emasculating effects of caste distinctions, and opposes the higher training and ambitions of our brighter minds ... we must unceasingly and firmly oppose (him)." | ■ Maya Angelou |
| F. Read the poem, "On the Pulse of Morning" at President Clinton's inauguration: "You, created only a little lower than/The angels, have crouched too long in/The bruising darkness/Have lain too long/Face down in ignorance./Your mouths spilling words/Armed for slaughter./And the Rock cries out to us today, you/may stand upon me/But do not hide your face." | ■ Zora Neale Hurston |
| G. Wrote the poem, "Harlem," a passage from which reads: "What happens to a dream deferred?/Does it dry up/like a raisin in the sun?/Or fester like a sore — /And then run? ... Maybe it just sags/like a heavy load./Or does it explode?" | ■ Langston Hughes |
| H. "I do not belong to the sobbing school of Negrohood who hold that nature somehow has given them a lowdown dirty deal and whose feelings are all hurt about it. Even in the helter-skelter skirmish that is my life, I have seen that the world is to the strong regardless of a little pigmentation more or less. No, I do not weep at the world — I am too busy sharpening my oyster knife." | ■ Marcus Garvey |



- | | |
|---|---|
| 1. Jesse Owens: Olympic athlete | 11. Granville T. Woods: Inventor |
| 2. Harriet Beecher Stowe: Author of "Uncle Tom's Cabin" | 12. Henry Highland Garnet: Abolitionist |
| 3. Joe Louis: Athlete | 13. Frederick Douglass: Abolitionist |
| 4. Hiram R. Revels: First black U.S. senator | 14. Martin Luther King Jr.: Civil rights leader |
| 5. Abraham Lincoln: President when slaves were freed | 15. Thurgood Marshall: Supreme Court justice |
| 6. Marcus Garvey: Back to Africa movement leader | 16. Sojourner Truth: Abolitionist |
| 7. John Brown: Abolitionist | 17. Elijah J. McCoy: Inventor; "The Real McCoy" |
| 8. Harriet Tubman: Abolitionist | 18. Rosa Parks: Civil rights leader |
| 9. Booker T. Washington: Educator | 19. Marian Anderson: Singer |
| 10. Duke Ellington: Musician | 20. Barbara Jordan: Politician |

ANSWERS: 1. A; 2. B; 3. C; 4. C; 5. A; 6. B; 7. B; 8. B; 9. A.

10. False. When this country was founded, blacks were not considered equal. In fact, the government counted each black as only three-fifths of a person.

11. True. Years after the experiment, modest cash payments were given to survivors and their families. And in 1997, President Clinton issued a formal apology, saying the experiment was "racist" and "profoundly, morally wrong."

12. True. Karenga wanted to "give a black alternative to the existing holiday." At the center of Kwanzaa are its seven principles, which are represented by seven candles: umoja (unity), kujichagulia (self-determination), ujima (collective work and responsibility), ujaama (cooperative economics), nia (purpose), kaumba (creativity) and imani (faith).

13. True.

14. False. Howard University is located in Washington, D.C.

15. A. Malcolm X.

B. Martin Luther King Jr.

C. Booker T. Washington.

D. Marcus Garvey.

E. W.E.B. Du Bois.

F. Maya Angelou.

G. Langston Hughes.

H. Zora Neale Hurston.



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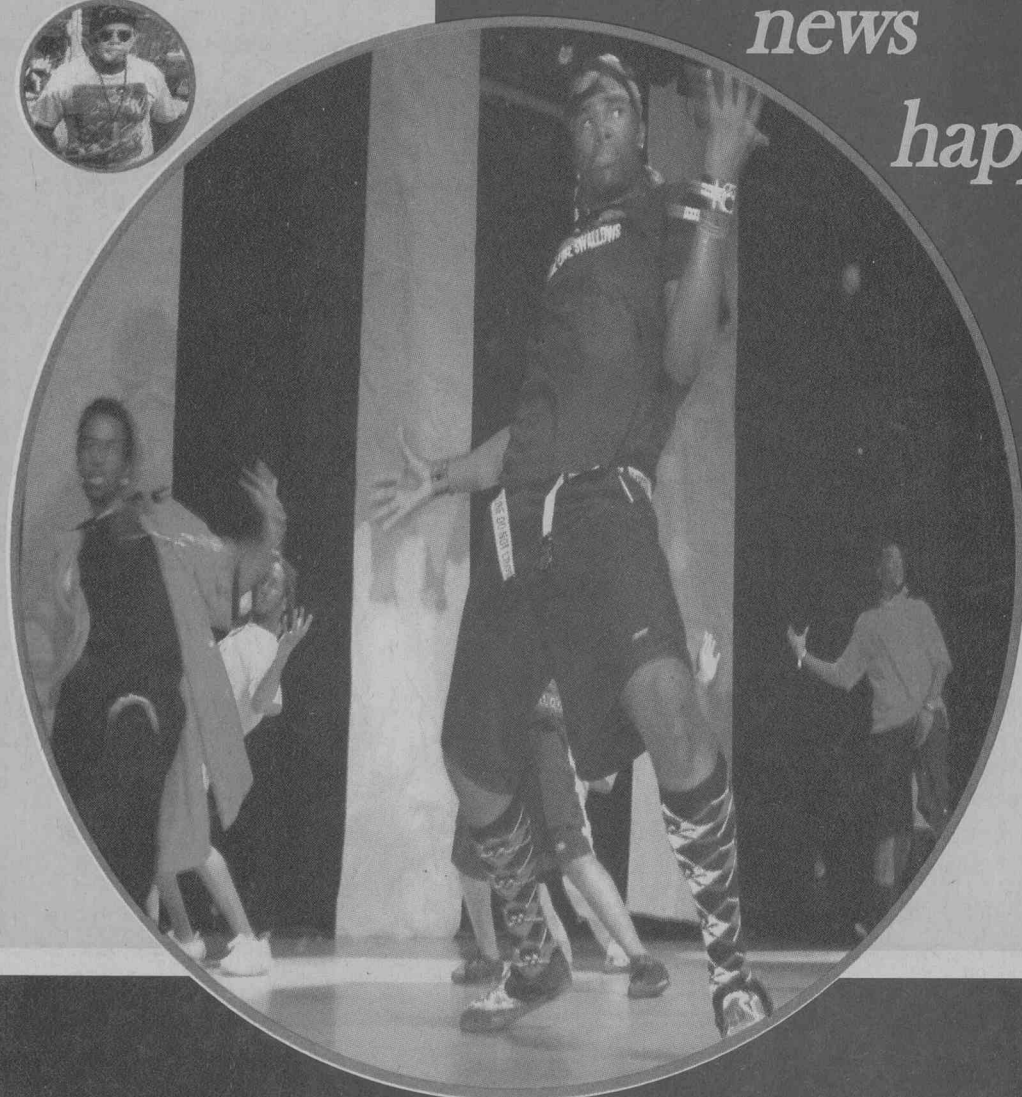


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